

E. CORRESPONDENCE

F. WORK PROGRAM

1. Building Agricultural/Rural Connections Task Force Update

J. Caldarella presented the final report from the Building Agricultural/Rural Connections Task Force with recommendations for the Committee to consider. (See Attachment A).

MOTION

Moved by J. Caldarella,
Seconded by U. Tayyab,

That the Agricultural Advisory and Economic Enhancement Committee receive and endorse the Building Agricultural/Rural Connections Task Force report and recommendations as follows:

1. Develop an agricultural outreach campaign to include:
 - a. Building connections with agricultural organizations such as BC Agriculture Council, various commodity groups (such as poultry, dairy), 4H, established Langley farms and agritourism operations, the equestrian community, gardening clubs, vet offices, feed stores, real-estate community, etc. to provide an informational about agriculture in the Township of Langley in their newsletter or bulletin, social media and/or website.
 - b. Creating an awareness campaign to be posted on the Township's social media and website, with the goal to connect with the rural and agricultural community and create opportunities for these groups to share the content on their social media accounts.
 - c. Organizing an 'Ask an Agriculture Planner' campaign with support from the Ministry of Agriculture and Food with the purpose to:
 - i. Give farmers and rural landowners a targeted opportunity to meet with the Township's Agricultural Planner and a Ministry of Agriculture and Food Regional Agrologist during an in-person meeting, phone call or on-farm visit to answers questions and hear concerns.
 - ii. Engage and create connections with the new, future, or current farmers and rural landowners.
 - d. Creating a survey, open to all in the agriculture industry (consumers, farmers, rural community members), with a goal to understand agriculture operations and rural living in the Township.
2. Continue to work with partner organizations, such as the Langley Sustainable Agriculture Foundation, Young Agrarians, Langley Farmers Market, and 4H, to facilitate outreach and educational workshops.

CARRIED

